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SOUTHPORT v. SWINDON TOWN

SATURDAY, 11th JANUARY, 1969

Haig Avenue News

AND

OFFICIAL PROGRAMME

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Check carefully the number printed below. If it coincides **EXACTLY** with the **OFFICIAL ATTENDANCE** at today's game (as announced over the loudspeaker) use your skill and knowledge of football to answer the question below and return this programme to the General Secretary's Office before 12 noon Wednesday next

If the £10 is not claimed the **PRIZE MONEY** will be added to the Competition at the **NEXT HOME GAME**. YOUR "ATTENDANCE" No. is

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No 6372

NUMBER (Not carried forward)

TODAY'S QUESTION: State correct scores and names of Southport's goal scorers in the two F.A. Cup Ties against Ipswich Town

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Club Notes

VISIT OF FINALISTS.—This afternoon we extend a cordial welcome, and also congratulations, to Swindon Town, who are the second club from the Third Division to reach the Final of the Football League Cup. They meet Arsenal at Wembley on March 15. But we hope to show them that we can succeed to-day where many clubs, including two from the First Division, have failed. It is only the second League meeting between the two clubs at Haig Avenue—last year two goals were shared—and we hope to continue our unbeaten home run by gaining our first win over the Town, and so avenge the 5-1 defeat we suffered at Swindon earlier in the season. Don Rogers was the star of that game, scoring four of the goals, and he has netted 19 to date in League and Cup matches. Other Swindon marksmen are: Noble (10), Smart and Smith (eight each), Heath (two), Penman, Jones and Harland (one each) and five "own goals." Swindon have five away League victories to their credit so far, winning at Reading (1-0), Brighton (3-1), Oldham (3-2), Northampton (6-2) and Torquay (1-0). They have drawn at Hartlepoons (0-0), Watford (0-0), and been beaten at Bournemouth (2-0), Bristol Rovers (2-1), Luton (2-0), Mansfield (2-0) and The Orient (1-0). As well as being League Cup finalists, Swindon have also a good chance of gaining promotion, so you can see the magnitude of our task this afternoon.

DATE CHANGED.—Because so many Fourth Round F.A. Cup games will be played in Lancashire on January 25, when we were due to entertain Hartlepoons, permission has been granted for us to bring the game forward to Friday, January 24, with a 7.30 p.m. kick-off.

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**FOOTBALL LEAGUE
3rd DIVISION
FIRST TEAM FIXTURES**

Date	Opponents	Ground	F.	A.
1968				
Aug.	10-Torquay Utd.	..	A	0 3
..	14-Barrow			
..	(Lge Cup)		H	2 2
..	17-Brighton & H.A.		H	2 3
..	19-Barrow			
..	(Lge Cup)		A	3 1
..	23-Tranmere Rovers		A	0 1
..	26-Mansfield Town		A	1 3
..	30-Orient		H	2 2
Sept.	2-Newcastle Utd.		H	0 2
..	League Cup			
..	6-Barrow		H	1 0
..	14-Oldham Ath.		A	1 0
..	17-Barnsley		A	1 2
..	20-Gillingham		H	4 2
..	28-Rotherham U.		A	1 3
Oct.	5-Walsall		A	0 3
..	7-Mansfield T.		H	3 2
..	11-Plymouth A.		H	2 0
..	16-Wigan Ath (LSC)		H	1 0
..	19-Bournemouth BA		A	1 2
..	25-Stockport C.		H	5 0
Nov.	2-Swindon T.		A	1 5
..	6-Hartlepoons U.		A	2 2
..	8-Reading		H	1 1
..	16-Tranmere Rovers			
..	(F.A. Cup)		A	1 0
..	22-Crewe Alex.		H	4 0
..	30-Bristol Rovers		A	1 2
Dec.	7-Doncaster R.			
..	(F.A. Cup)		A	1 2
..	14-Plymouth Arayle		A	4 0
..	20-Bournemouth BA		H	2 1
..	26-Walsall		H	2 1
..	28-Stockport C.		A	0 3
1969				
Jan.	3-Barrow (LSC)		H	0 1
..	11-Swindon Town		H	
..	18-Reading		A	
..	24-Hartlepoons U.		H	
Feb.	1-Northampton T.		H	
..	8-Crewe Alex.		A	
..	15-Bristol Rovers		H	
..	22-Shrewsbury Tn.		A	
..	28-Torquay Unltd		H	
Mar.	3-Watford		H	
..	8-Brighton & HA		A	
..	11-Northampton T.		A	
..	14-Tranmere R.		H	
..	17-Shrewsbury T.		H	
..	22-Orient		A	
..	29-Barrow		A	
Apr.	5-Rotherham U.		H	
..	7-Barnsley		H	
..	8-Luton Town		A	
..	12-Gillingham		A	
..	14-Luton Town		H	
..	18-Oldham Athletic		H	
..	-Watford		A	

LANCASHIRE LEAGUE FIXTURES

1968		F	A
Aug.	10-		
..	17-Man. City 'A'	A	1 2
..	24-Morecambe Res.	H	3 4
..	31-		
Sept.	7-Bolton W. 'A'	A	1 2
..	14-Tranmere R. 'A'	H	1 2
..	21-Crewe Alex Res	A	0 3
..	28-Fleetwood Res		
..	(KO)	H	0 1
Oct.	5-Rochdale Res	H	2 3
..	12-Fleetwood Res.		
..	(KO)	A	1 3
..	19-Crewe Alex Res	H	3 0
..	26-Fleetwood Res.	A	2 2
Nov.	2-Bury 'A'	H	1 1
..	9-Tranmere R 'A'	A	2 1
..	16-Morecambe R	A	1 2
..	27-Man. Utd. 'A'	H	0 1
Dec.	7-Blackpool 'A'	A	2 3
..	21-		
..	28-		
1969			
Jan.	4-Bolton W. 'A'	H	3 0
..	11-Liverpool 'A'	A	
..	18-Preston N.E. 'A'	H	
..	25-Rochdale Res.	A	
Feb.	1-		
..	8-Blackpool 'A'	H	
..	15-Man. United 'A'	A	
..	22-Everton 'A'	A	
Mar.	1-		
..	8-Liverpool 'A'	H	
..	15-Burnley 'A'	A	
..	22-		
..	29-Burnley 'A'	H	
Apr.	4-		
..	5-Everton 'A'	A	
..	7-		
..	12-Fleetwood Res.	H	
..	19-Preston NE 'A'	A	
..	-Man. City 'A'	H	

NORTHERN FLOODLIT LEAGUE

1968		F	A
Aug.	28-Wrexham	A	1 2
Sept.	3		
..	11-Wigan Ath.	A	0 0
..	24-Barrow	H	5 0
Oct.	1-Shrewsbury T.	H	4 1
..	9-Chester	A	1 7
..	22-Carlisle Utd.	A	2 1
..	28-Stockport C.	A	1 0
Nov.	11-Barrow	A	2 2
..	20-Crewe Alex.	A	4 3
..	26-Chester	H	2 3
Dec.	4-Shrewsbury T.	A	1 0
..	10-Wrexham	H	3 0
1969			
Jan.	7-Oldham Ath.	H	2 0
..	14-Oldham Ath.	A	
..	21-Carlisle Utd.	H	
..	28-Crewe Alex.	H	
Feb.	4-Stockport (Cup)	H	
..	11-Oldham A.		
..	(Cup)	A	
..	18-Crewe A. (Cup)	H	
..	25-Carlisle U.		
..	(Cup)	A	
Mar.	24-Wigan Ath.	H	
..	31-Stockport C.	H	

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Stockport	24	12	8	4	45	28	32
Bournemouth	24	14	3	7	41	24	31
Swindon	21	13	3	5	32	16	29
Tranmere	24	13	3	8	38	33	29
Luton	22	12	3	7	36	20	27
Barrow	23	11	5	7	37	34	27
Torquay	24	10	5	9	32	26	25
Plymouth	25	9	7	9	26	28	25
Reading	23	9	6	8	36	28	24
Northampton	23	8	7	8	28	28	23
Southport	24	10	3	11	41	41	23
Rotherham	23	7	5	8	24	26	22
Crewe	24	8	6	10	32	38	22
Barnsley	24	7	8	9	27	35	22
Walsall	24	6	9	9	27	26	21
Mansfield	23	8	5	10	31	30	21
Bristol Rovers	23	8	5	10	36	40	21
Brighton	26	7	6	13	33	42	20
Orient	23	6	8	9	26	35	20
Hartlepool	24	5	10	9	21	39	20
Gillingham	24	7	5	12	32	40	19
Shrewsbury	23	6	5	12	18	32	17
Oldham Ath.	23	4	4	15	16	44	12

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LEAGUE PRESS ARTICLE

Does football need a training academy where the players of today can be fashioned into the managers of tomorrow?

A special feature in the latest issue of the Football League Review poses the question and presents some of the problems that such a "school" would face.

The idea is not new. An establishment run on university lines where key League club personnel of the future could be trained has regularly been discussed by The League's Management Committee.

Finance provides one of the main obstacles to such a course. Most of the money needed to finance such a training scheme would be expected to come from League clubs, but this side of the school would not rest entirely with them.

The Players' Union have expressed interest in a training scheme, but have made no reference to where the money is to come from.

"Would the high capital investment and heavy running costs involved in a full-time academy be justified," asks League Secretary Alan Hardaker in a tailpiece to the feature.

"One must assume that a viable scheme would require an intake of at least 100 students a year. Could the game assimilate even a fraction of that number, even if the courses included coaches, trainers, physiotherapists and secretaries as well as managers?"

Mr. Hardaker suggests that it might be more practical to aim at training establishments on a part-time basis at regional centres throughout the country, at least as a starting point.

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"Would it not be desirable to raise our sights somewhat so that we embrace the needs of the industrial, business and commercial worlds into our curriculum in order that graduates are equipped for executive posts outside the football industry, bearing in mind that we can only offer 92 vacancies for managers?"

At present the only school on to which staff can fall back is that of experience.

"What is urgently required is a tangible school—one in which a sifting process can be applied to those who have the potential and the enthusiasm to benefit themselves and the game," the feature claims.

Coventry City chairman, Mr. Derrick Robins, puts forward his views on a soccer academy.

"Its primary role would be to train former players for the role of team managers in a thorough, one year long course, and to provide men qualified in the specialised requirements of team management.

"We cannot go on in this hit-and-miss fashion," says the Coventry chairman, "expecting a board of directors to rely on nothing more than a hunch to assess whether a man has the ability to run what is, after all, a big business enterprise."

And the article adds the final warning: "When all the answers have been sifted it must be remembered that each season someone has to fail . . . somebody will be at the bottom of The League whether or not the manager is a graduate of a soccer school.

Would a stream of adequately trained executives increase, rather than decrease, the pressures?"

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SUPPORTERS' CLUB NOTES

Today we extend a very warm welcome to the Swindon Town players and their supporters in what should be a cracker of a match, and our boys will be out to get revenge for the thrashing at Swindon earlier in the season—best of luck, lads.

One or two Junior Members have been asking if they can assist us in any way. If they would care to call at the shop on the ground, then we could have a chat.

Whilst on with the Juniors, we have had a request from a London junior member of our club for a "Pen Pal" to keep in touch with the Football News from this town. If any junior member between the age 15-16 would like to write him, the address is: P. Severn, 25 High Street, Penge, London, S.E.20.

Don't forget the shop on the ground. We have lots of things to sell, including a new consignment of Shoulder Bags, Badges and other Club Programmes. What about a Club Tie, which are indeed very good value.

Patrons please note that Southport v. Hartlepool Utd. match has been re-arranged for Friday, 24th January, 1969. Kick-off 7.30. p.m.

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SWINDON TOWN FOOTBALL CLUB — PEN PICTURES

PETER DOWNSBOROUGH (Goalkeeper).—Born Halifax. Signed in August, 1965, from Halifax Town, where he was a product of local football. A fearless player who has done much to strengthen the Town's defence. Height 5ft. 10½in. Weight 13st. 2lb.

ROY JONES (Goalkeeper).—Born Clacton-on-Sea. Signed for the club in October, 1967. Made nineteen appearances for the Division III side last season. Height 5ft. 11in. Weight 11st. 12lb.

OWEN DAWSON (Right Back).—Born Hatfield. Joined the club from Portsmouth in June, 1962. A fast tenacious player. He was a former Youth International. Height 5ft. 9½in. Weight 11st. 12lb.

ROD THOMAS (Full Back).—Born Glyncoed. A former youth player with the club. He was signed from Gloucester City in July, 1964. Has gained Welsh Under 23 Caps and Full Welsh Caps. Height 6ft. Weight 12st. 10lb.

JOE BUTLER (Full Back).—Born Newcastle. Joined Swindon Town from Newcastle United in August, 1965. A tenacious player whose speed and ability amply make up for his lack of inches. Height 5ft. 7½in. Weight 11st.

JOHN TROLLOPE (Left Back).—Born Swindon. A local player who joined the Swindon ground staff from school. During last season he completed 322 consecutive League appearances for the club. Height 5ft. 10in. Weight 11st. 13lb.

KEITH MORGAN (Right Half).—Born Trowbridge. A tall fast attacking player who progressed through the club's junior teams. Height 6ft. 1in. Weight 13st.

ROGER SMART (Inside Forward).—Born Swindon. Another local player who joined the club direct from Swindon Schoolboys team. A versatile player who is able to play at wing-half. Height 5ft. 11½in. Weight 12st. 11lb.

FRANK BURROWS (Centre Half).—Born Larkhall, Scotland. Joined the club from Scunthorpe United for whom he played three seasons. Formerly with Raith Rovers. A strong defender. Height 6ft. 1in. Weight 12st. 8lb.

STAN HARLAND (Left Half).—Born Liverpool. He signed from Carlisle United in July, 1966. Formerly with Everton and Bradford City. A forceful player who likes to go forward to back up the forwards in attack. Height 6ft. Weight 12st. 5lb.

DON ROGERS (Outside Right or Left).—Born Paulton. Signed by Swindon when only 15. Gained many England Youth International Caps and played in the England Under 23 International Team. Height 5ft. 10½in. Weight 12st. 10lb.

DON HEATH (Outside Right).—Born Stockton. Signed from Norwich in September, 1967. Formerly with Middlesbrough. A hard working winger. Height 5ft. 8in. Weight 11st. 8lb.

WILLIE PENMAN (Inside Forward).—Born Wemyss, Fife. Signed from Newcastle United in September, 1966, for a considerable fee. Formerly with Glasgow Rangers. Height 5ft. 8in. Weight 10st. 10lb.

PETER NOBLE (Inside Forward).—Born Sunderland. Joined the club from Newcastle in January, 1968. Prefers to play an attacking role. Height 5ft. 8in. Weight 10st. 10lb.

JOHN SMITH (Inside Forward).—Born London. Signed from Torquay United in June, 1968, and previously played for Leyton Orient, West Ham United, Tottenham Hotspur and Coventry. Formerly England Under 23 International. Height 5ft. 8in. Weight 13st.

CHRIS JONES (Centre Forward).—Born Altrincham. A close season signing from Manchester City, for which club he played in their touring team in America. Height 5ft. 11in. Weight 11st. 12lb.

JOHN BAILEY (Inside Forward).—Born Oxford. Joined the club in August, 1966. A strong player who has appeared in many positions for the Football Combination side. Height 5ft. 11in. Weight 12st.

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